Airbus hírek távérzékelőknek

Fény-Tér-Kép 2016

Domokos György 06 Október 2016



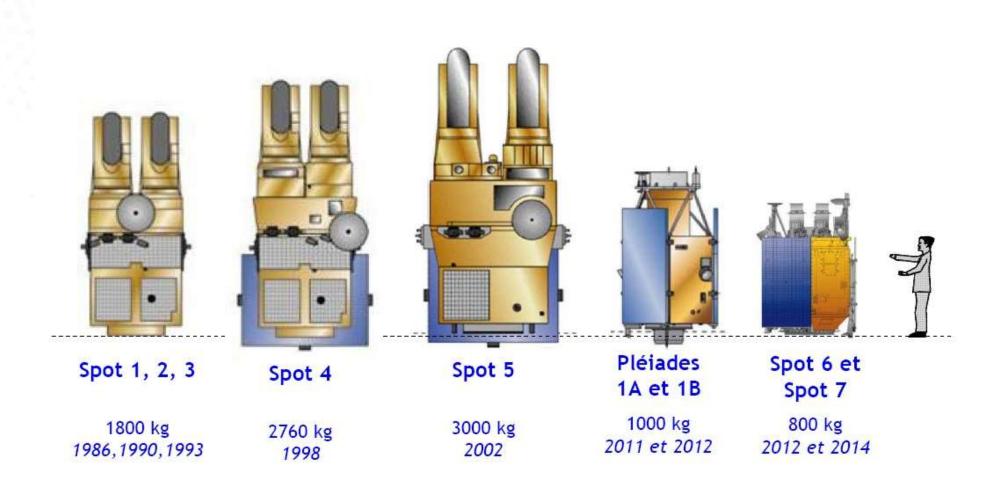
Tartalom

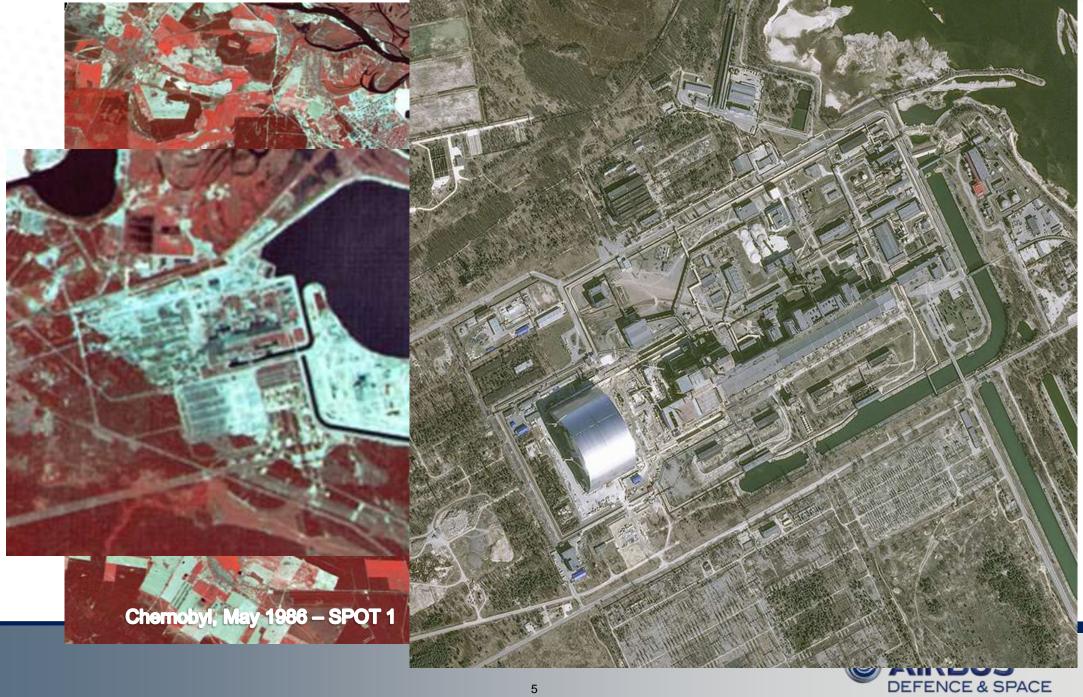
- PerúSAT-1
- KazeoSAT 1-2
- PF Neo (Street Factory)
- WorldDEM
- SpotMaps 1.5
- One Tasking
- One Atlas
- Conflict Atlas
- 2020



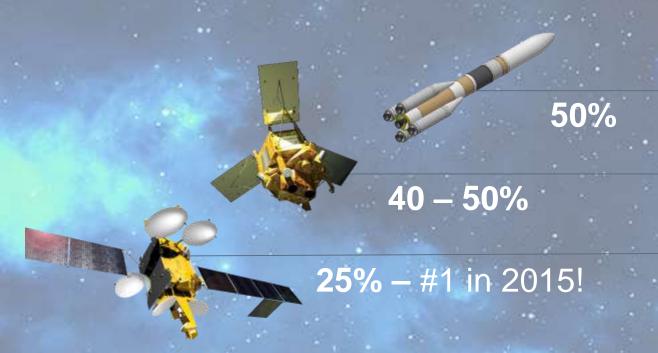


Földmegfigyelő (optikai) műholdak fejlődése





We successfully aim for the stars.



Airbus DS Market Share*:

Commercial satellite launches: 50% of the

market with Ariane

Earth observation satellites: 40-50% of the international market.

#1 Exporter of Earth observation satellites

Telecommunication satellites: 25% of the market.

Only supplier to deliver to all seven major telecom operators



market

share

^{*} Source: Internal analysis, average sales volume over several years

PerúSAT-1

2014 tavasz, a Peru űrügynöksége (CONIDA) az Airbus Defence and Space-t választotta, mint fővállakozót a PerúSAT-1 földmegfigyelő műhold programra (Franciaország és Peru kormányai közötti megállapodás alapján).

50 mérnök kiképzése az üzemeltetésre. Vevőállomás, feldolgozó központ, technológia transzfer.

AstroBus-S. Legújabb generációs földmegfigyelő műhold az igen nagy felbontású (VHR) felvételekre, a kis tömegű rendszer előnyeit egy nagyobb platform erős teljesítményével kombinálja.

Tömeg: 430kg. **Magasság:** 695km.

Szenzor: NAOMI (pan és 4 multispektr.)

Felbontás: 70 cm.

Swath: 20km

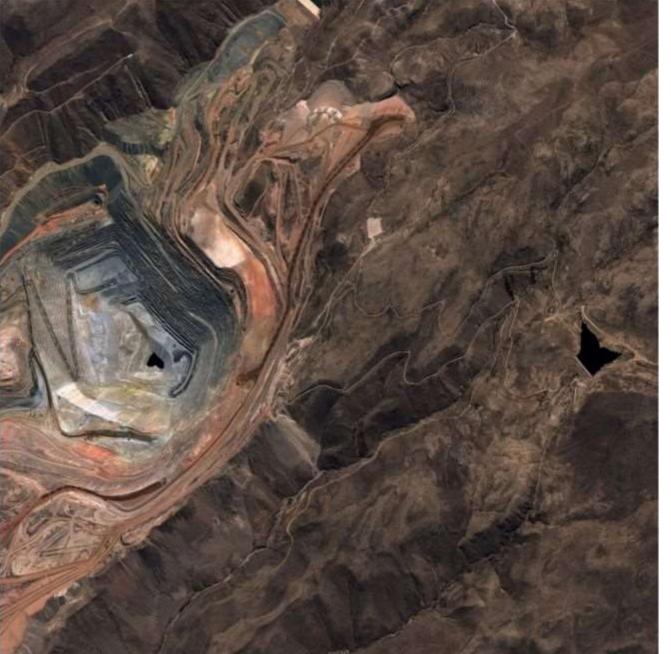
Költség: €150millió. **Élettartam:** 10 év.

Felbocsátás: 2016 szept. 16.



Peru's first national satellite, PerúSAT-1, has returned its maiden image

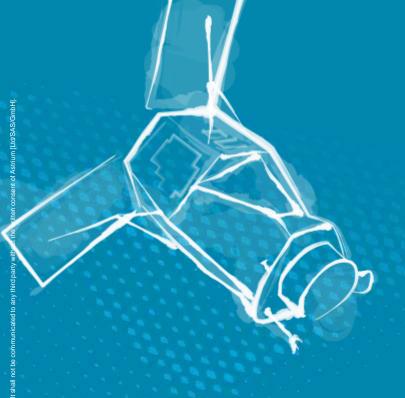


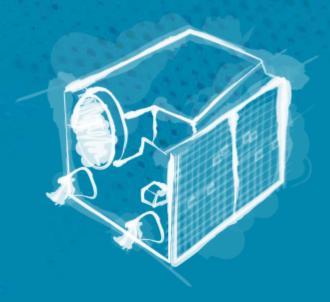


It features the vast Cuajone copper mine in the Andes, where some 170,000 tonnes of metal are taken from the ground each year.

www.bbc.com/news/science-environment-37562519







KazEOSat-1 KazEOSat-2











Main applications



USPs

Availability and accuracy



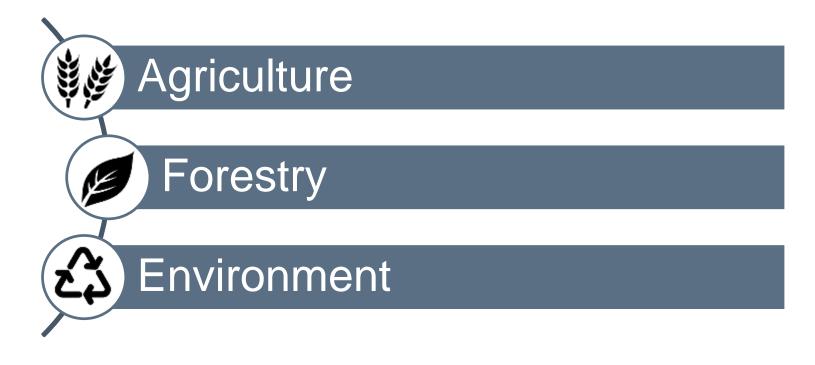


6.5m res.

5 MS ban incl. Red-Ed



Main applications



14

USP

Red-edge band available



Archive or New acquisition

Imagery Product options

Mono or Stereo

Standard processing levels: 1A or 2A (+ RPC)

Tailored Ortho as an option

Pan-sharpened or Bundle

KazEOSat-1: Pan + 4 MS bands (R, G, B, NIR)

Multisprectral

KazEOSat-2: 5 MS bands (R, G, B, RE, NIR)

12-bit depth



DIMAP product format incl. GeoTIFF image



Delivery time generally observed: 24h after acquisition



StreetFactory™

- Complete solution for 3D photogrammetric mapping
 - Software / Hardware
 - Parallel license for 8/16/24 GPUs
 - Support of multiple cameras
 - Open source solution SDK
- Professional services
 - Training and production assistance
 - 3 years maintenance
 - Optional processing service in Europe
- Fast manufacturing of 3DMosaic™
 - Along with additional products
 - 3h / km² (8GPU, 60% overlap, 8cm)
- Proven solution already in use in governmental mapping institute



Import / Export



Oblique Airborne Camera



GPS / IMU Management



Multi-view Geometry



3D Digital City



3D Viewer



Color Management



Automation Workflow



3D Measurements



Interfacing





Baoding City (China)

35.000 SWDC Images

GSD 8cm / 11cm

Courtesy Hebei Mapping Institute









Marseille (France)

Up to 6600 images for 28km²
GSD 10cm / 15cm
TrackAir Midas system









Yokohama (Japan)

Up to 10.000 images
GSD 8cm / 14cm
Courtesy Pasco







Professional Applications

- Mapping / Asset Management
 - High accurate database
 - Direct 3D measurement
 - Realistic free point of view
 - Consistent with any mapping data (cadaster, mosaic...)
- CAD / GIS / DPW ready
- Usable in any kind of applications
 - Security
 - Entertainment
 - Simulation...
- Soon to be standardized



3D Geospatial Platform



City/Urban Management



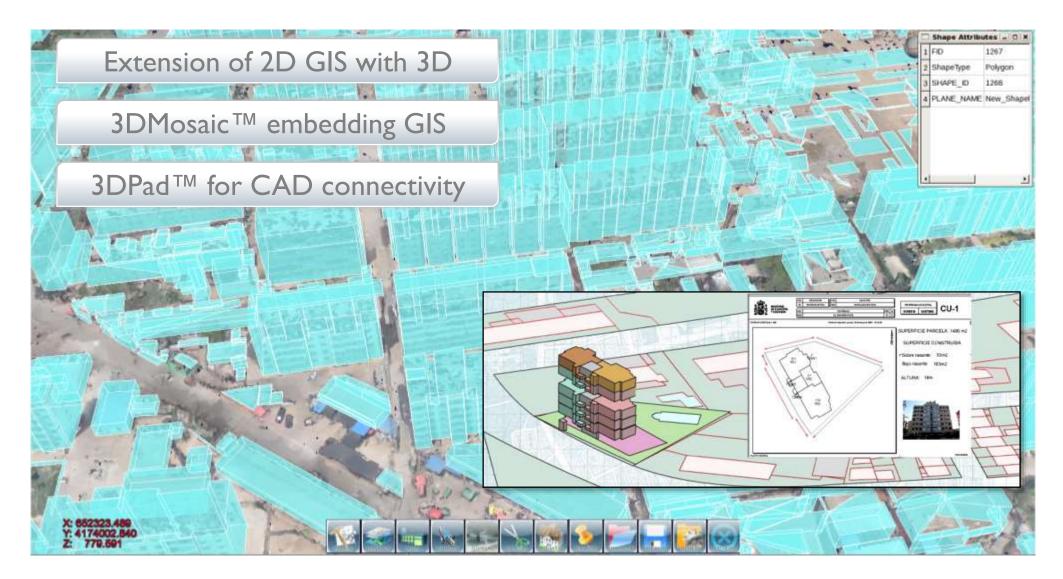
Security



Simulation

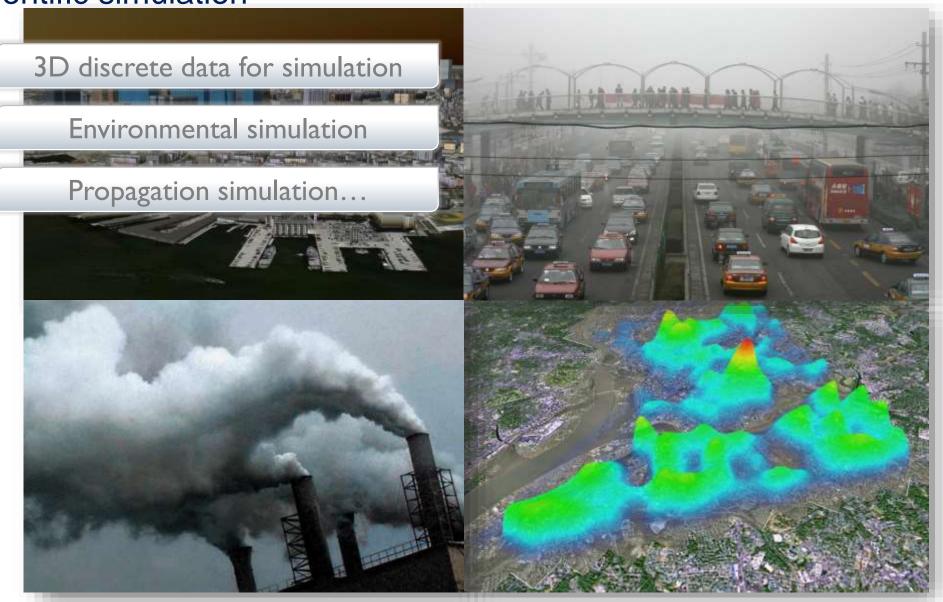


3DMosaic[™] / GIS – CAD Integration





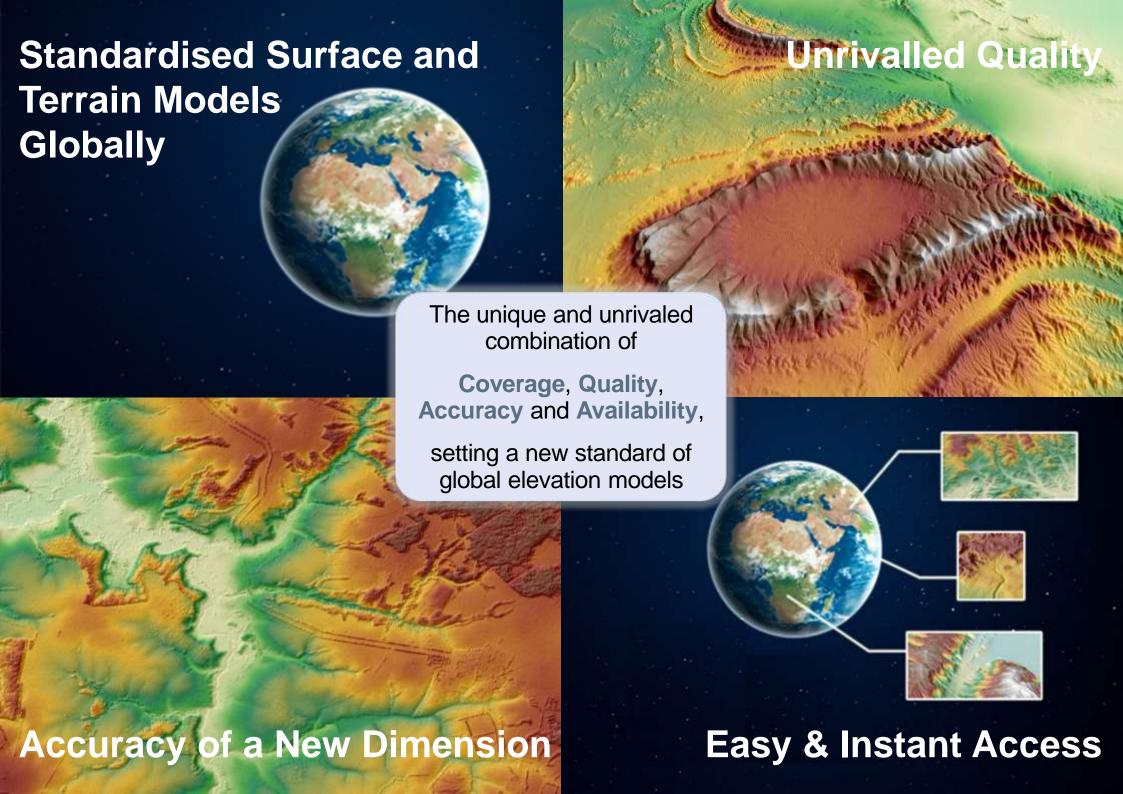
Scientific simulation











What is in it for the Customer?

Product Features

Worldwide, **pole-to-pole**, covering the Earth's entire land mass (150 Mio km²)

Homogeneous, seamless, consistent derived from single data source

High accuracy at a pixel size of 12m Rel. vertical accuracy < 2m/< 4m Abs. horizontal accuracy of < 6m

No acquisition risk (future) off-the-shelf availability

Surface (DSM) and Terrain (DTM) elevation information is offered

Customer Benefits

Standardised DEM for any spot on Earth at the same **quality**

Closes gaps and extends to areas missing so far with high accuracy

Improves the **performance** of today's globally operating **systems &**applications

Automatic order process, easy & instant access to any spot on Earth in the future

No matter what elevation information is needed for projects and applications WorldDEMTM is ideally suited to assist



Coverage

Quality

Accuracy

Availability

Suits Market Needs

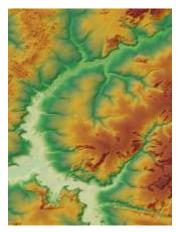
WorldDEMTM Product Line

Digital Surface Model representing the surface of Earth including heights of buildings and other man-made objects, trees, forests and other vegetation

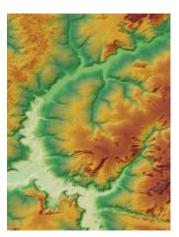
WorldDEM_{core} - unedited DSM (incl. spikes, wells, voids)

WorldDEM™ - edited DSM incl. editing of terrain features & water bodies

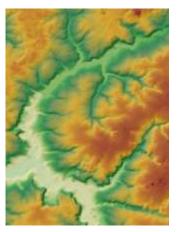
Digital Terrain Model representing the elevation of the bare Earth, man-made objects and vegetation are removed WorldDEM DTM - bare Earth, man-made objects and vegetation are removed



 $WorldDEM_{core}$



WorldDEM™



WorldDEM DTM

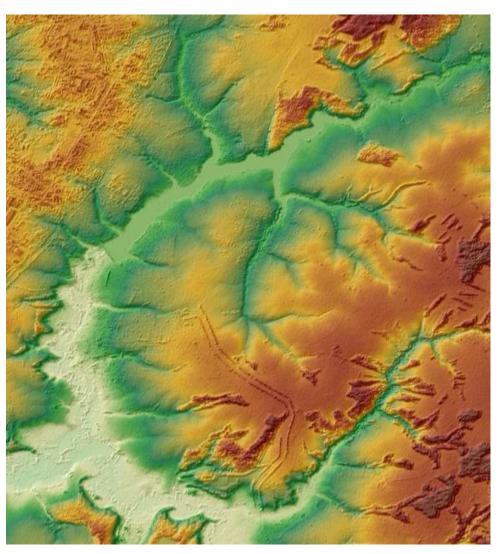




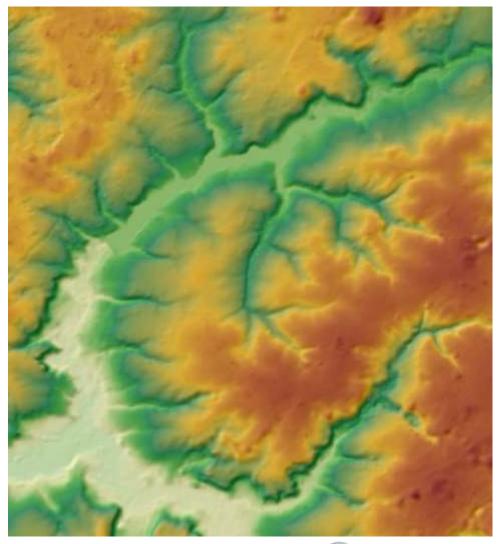
This document and its content is the property of Airbus Defence and Space. It shall not be communicated to any third party without the owner's written consent | [Airbus Defence and Space Company name]. All rights reserved.

WorldDEMTM - Level of Detail

$WorldDEM^{TM}$



WorldDEM DTM



Vladimir, Russia (N56E040)



SPOTMaps

SPOTMaps 2.5, the historical product

• SPOTMaps 2.5: almost 100M sq km of emerged land

SPOTMaps 1.5, the new product
• SPOT 6/7 capacities allow more

A top notch mosaicked productEnhanced specifications

How to orderOn a support or in streaming



SPOTMaps 1.5, the latest product

31



SPOTMaps 1.5

The latest SPOTMaps generation

SPOTMaps now benefit from SPOT 6/7

• Data at 1.5m natural colour vs SPOT 5 SPOTMaps at 2.5

SPOT 6/7 is a constellation fully designed and configured to cover broad areas

Weather forecast updated 6 times a day

- Optimizes the use of the resource
- Increases the ratio of successful attempts

Improvement of SPOTMaps 2.5 well known advantages

Automatic orthoproduction at 6 to 10m CE90 where Ref3D is available

Ideal for mapping projects up to 1/25.000.





SPOTMaps 1.5

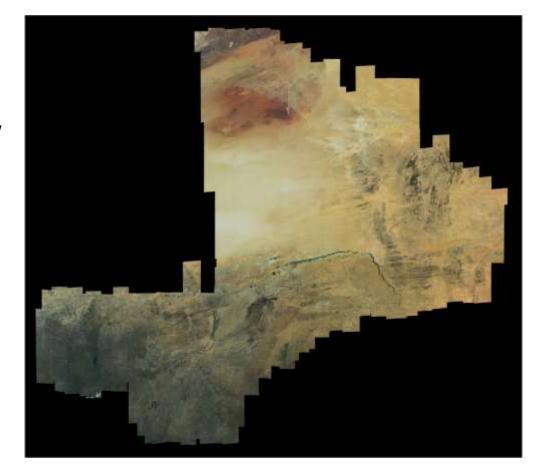
Refresh mosaic coverage in a timely manner is now a reality

With SPOTMaps 2.5 any refresh mosaic took a year between updates (acquisition and production time)

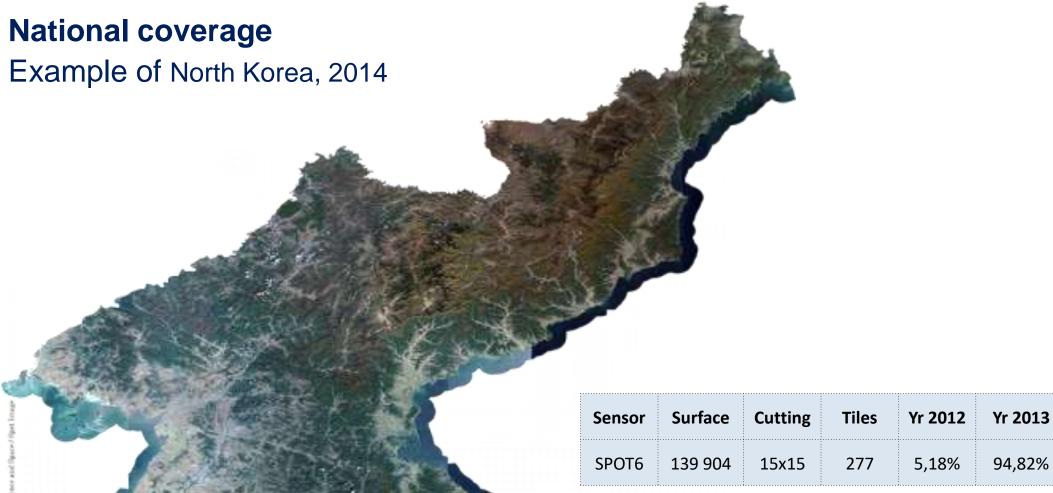
Thanks to the revisit rate of SPOT 6 and 7, we can now rapidly increase the acquisition pace

- Source Data Collection Rates using only SPOT6
 - Mali 5 Months
 - Iraq 3 Months
 - North Korea 1 Month
- Rates cut approximately in half with the addition of SPOT7

This allows us to start programs with frequent revisit of large areas







34



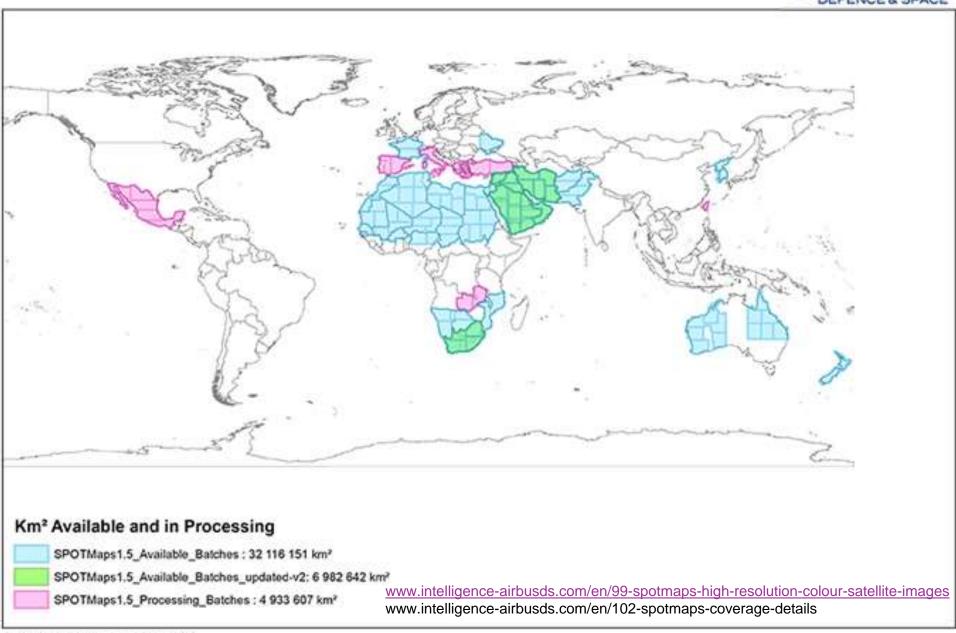






SPOTMaps 1.5 fedettség 2016 július





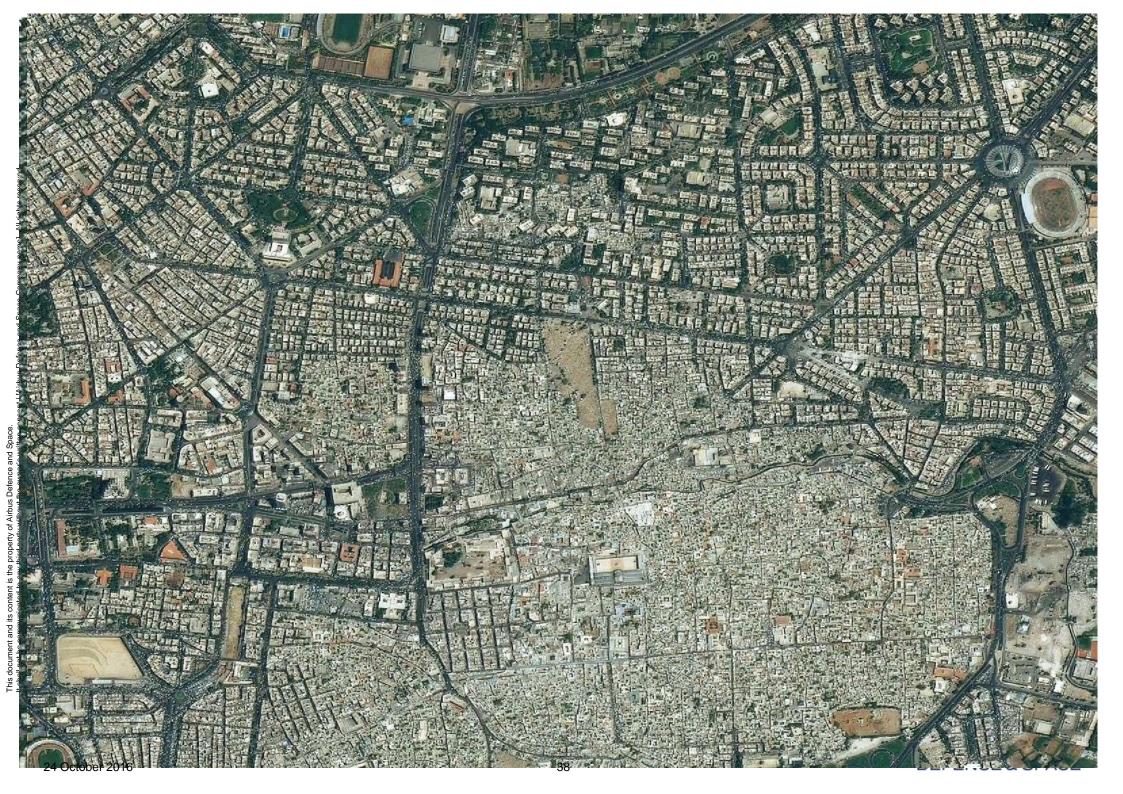
SPOTMaps 1.5 status dated 2016/07/04



A top notch mosaicked product

37





SPOTMaps 1.5 vs SPOTMaps 2.5

What's new!

	SPOTMaps 2.5	SPOTMaps 1.5
Source data	SPOT 5 satellite imagery	SPOT 6/7 satellite imagery
Resolution	2.5 metres	1.5 metres
Spectral mode	Colour (3 bands)	Natural Colour (3 Bands, RGB)
Location accuracy	15 à 23 metres CE90 (absolute)	6 to 10 metres CE90 (absolute)
Preprocessing level	Ortho	Ortho
Projection	UTM WGS 84	UTM WGS 84
Format	GeoTIFF	GeoTIFF
Product framing	Per km², to match your area of interest	Per km², to match your area of interest



- + Better natural color rendering thanks to the blue band
- + Better accuracy



SPOTMaps 2.5 vs SPOTMaps 1.5

What you can do now

Applications	Advantages gained
Defense	 Better geolocation accuracy Faster refresh possible, useful to detect strategic areas at national scale and optimise VHR acquisitions
Mapping	 1:25,000 achievable over all landscapes, and up to 1:15,000 in specific areas (SPOT 5: resp. 1:50,000 and 1:25,000)
O&G	 Detailed design of engineering process at scale up to 1:15,000 Detailed structural and fracture analysis Bedding dip and strike calculations Geophysical survey planning and processing Engineering survey (pipeline and facilities) planning Detection and analysis of environmental impact of the exploitation activity
Forest Management	 Mapping tracks below 4m width Understanding wood storage areas, operational facilities and camps configuration Detecting isolated trees, small scale forest degradation, anomalies in the forest texture necessary to identify illegal cut activity Mapping & measuring green corridors and hedges with sharp delineation of natural areas Allowing detection and analysis of environmental impact of the exploitation activity Measuring green corridors and hedges with higher precision and detect isolated trees
Agriculture	Intra-parcel information available (0,05ha vs. 0,2ha with S5)



One Tasking

4 options designed around your needs









Choose your acquisition day Access useful information

Access useful information in an instant

Obtain qualified coverage within an agreed timeframe

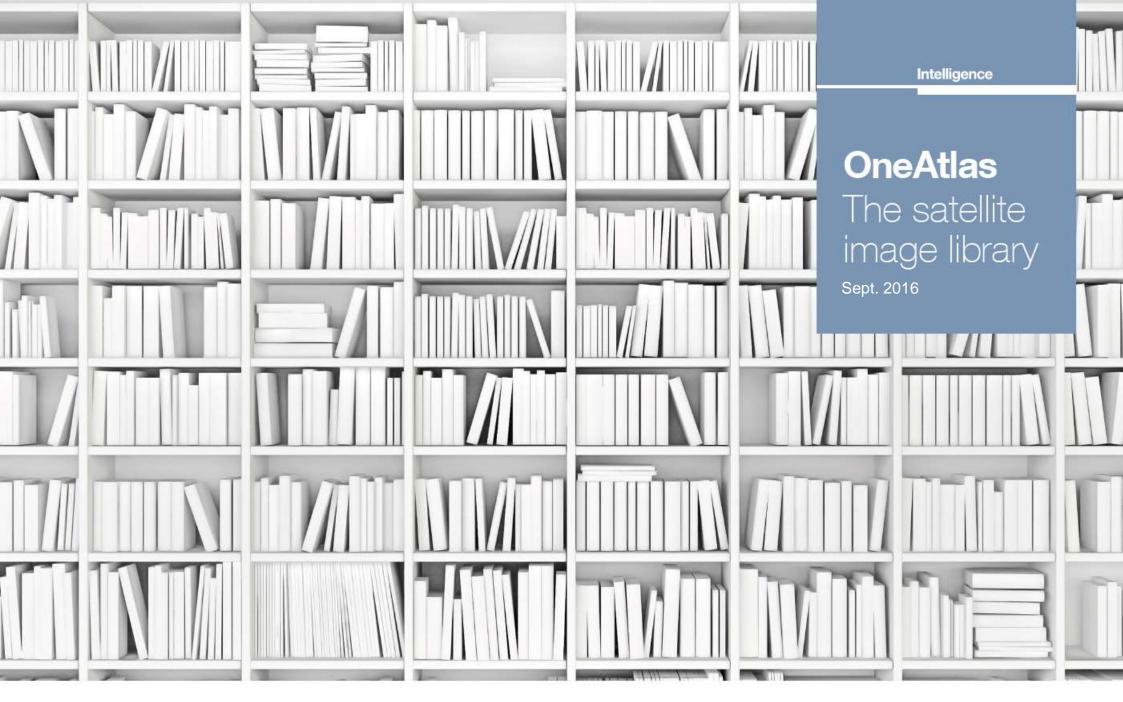
Get coverage on a regular basis

- Best choice for maximising the success of your collection campaign
- Financial compensation, if (ever) we do not make it on time
- Flexible sensors, superior availability for ultra-fast delivery
- Streamlined offer, to lighten the ordering process for all channels (through the Customer Care or GeoStore) or satellites (SPOT, Pléiades, very soon Terrasar-X)
- 24/7 access





Timeframe One day The smallest period needed to secure three acquisitions — additional acquisitions are proposed until cloud cover rate reaches ≤10% Cloud Cover ≤100% ≤10% All acquisitions are delivered. A validated acquisition ends the tasking Service Level Premium¹ Premium¹ Regular² Regular² Premium¹ Acquisition Failure Terms Order cancelled (no charge) + 25% voucher the agreed window, the other acquisitions are delivered at no charge		ONE DAY	NE NOW	ONEPLAN	ONE SERIES
acquisitions are delivered. A validated acquisition ends the tasking Service Level Premium¹ Premium¹ Regular² Premium¹ Acquisition Failure Terms Premium¹ Premium¹ Premium¹ Failure Terms Premium¹ Premium¹ Failure Terms Premium¹ If an acquisition is missing amongst the three firsts in the agreed window, the other acquisitions are delivered at no charge delivered at no charge 100% for OneSeries Critical – images are invoiced when at least 40% cloud free Premium¹ P	Timeframe	One day	period needed to secure three acquisitions – additional acquisitions are proposed until cloud cover rate		selected, including
Acquisition Failure Terms Order cancelled (no charge) + 25% voucher the three firsts in the agreed window, the other acquisitions are delivered at no charge Premium¹ OneSeries Routine: 10% voucher OneSeries Critical: 25% voucher	Cloud Cover	≤100%	acquisitions are delivered. A validated acquisition ends	100% for OneSeries images are invoiced	Critical –
Failure Terms (no charge) missing amongst the three firsts 10% voucher in the agreed window, the other acquisitions are delivered at no charge	Service Level	Premium ¹	Premium ¹	Regular ²	
	Failure Terms	(no charge)	missing amongst the three firsts in the agreed window, the other acquisitions are delivered at no	10% voucher	Routine: 10% voucher OneSeries Critical:









Our Highlights for You

WE PROMISE YOU THE WORLD and We Deliver.

One Atlas

Easy-to-use, subscription-based web access portal with geospatial imagery constantly updated and fully refreshed every year.





SPOT SOUD bnskm²

SPOT Archive, since 1986

SPOT

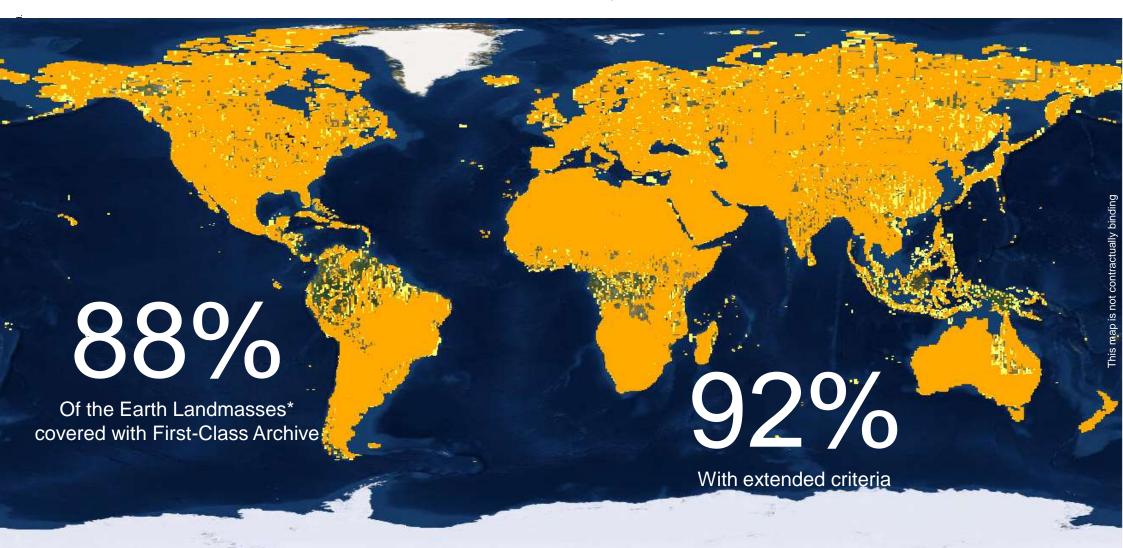


SPOT The World Every Year at 1.5m SROT SPOT



Fresher-Than-A-Year Archive

Status: 2016, Sept. 29



SPOT Archive: 20° angle, 5% cc

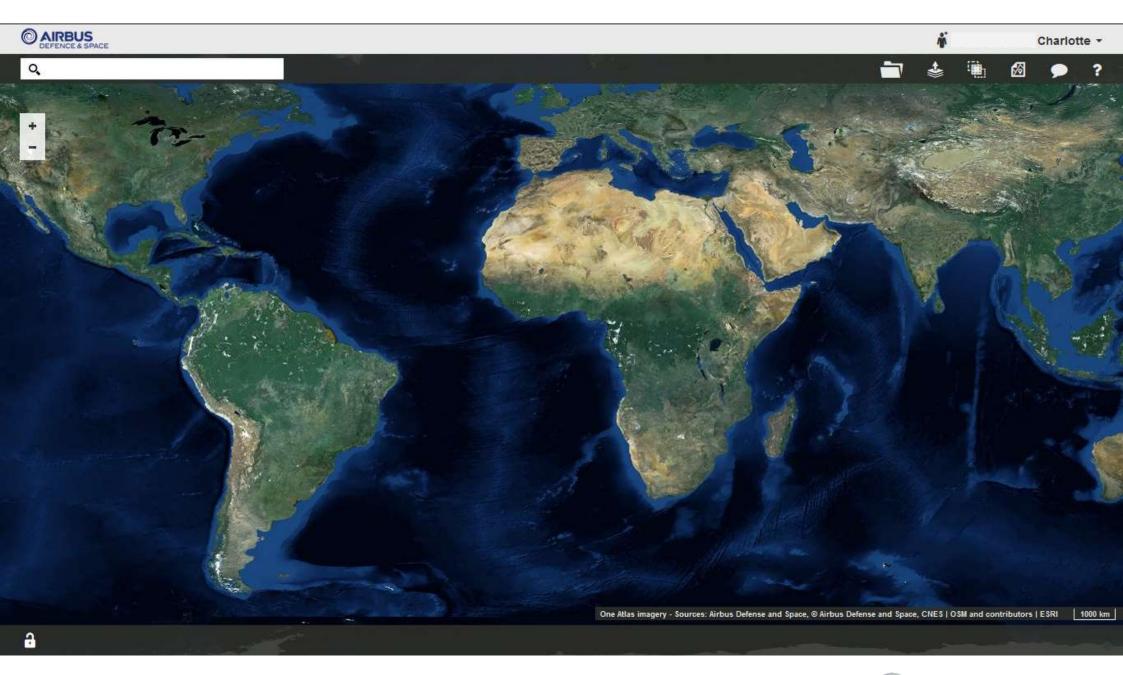
SPOT Archive: 30° angle, 15% cc

24 October 2016
* Polar areas excluded











Easy & Immediate

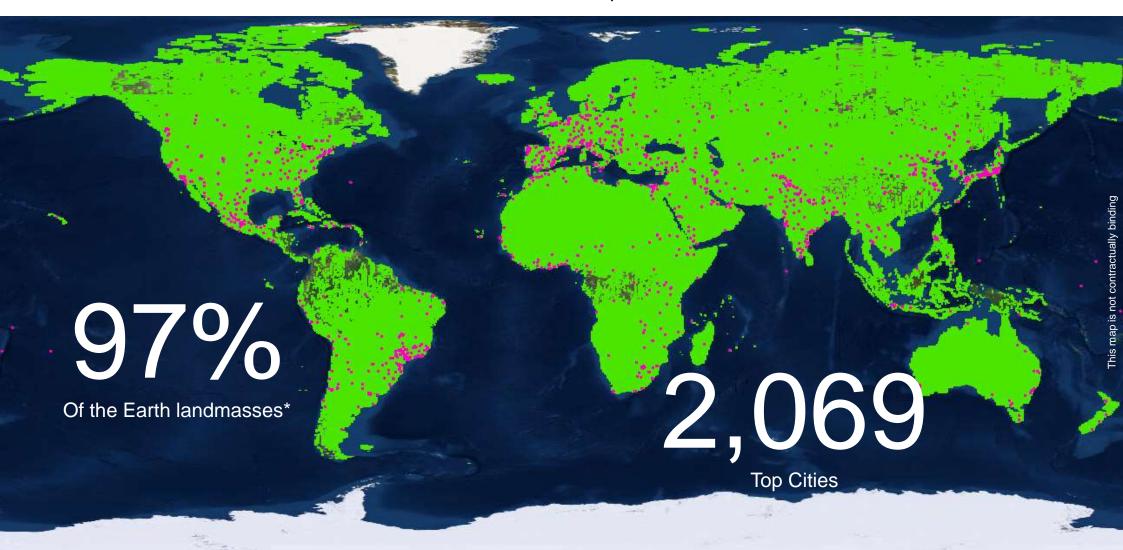
Up-to-date & Consistent

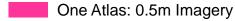
Affordable & cost-effective



Already Live in One Atlas

Status: 2016, Sept. 29





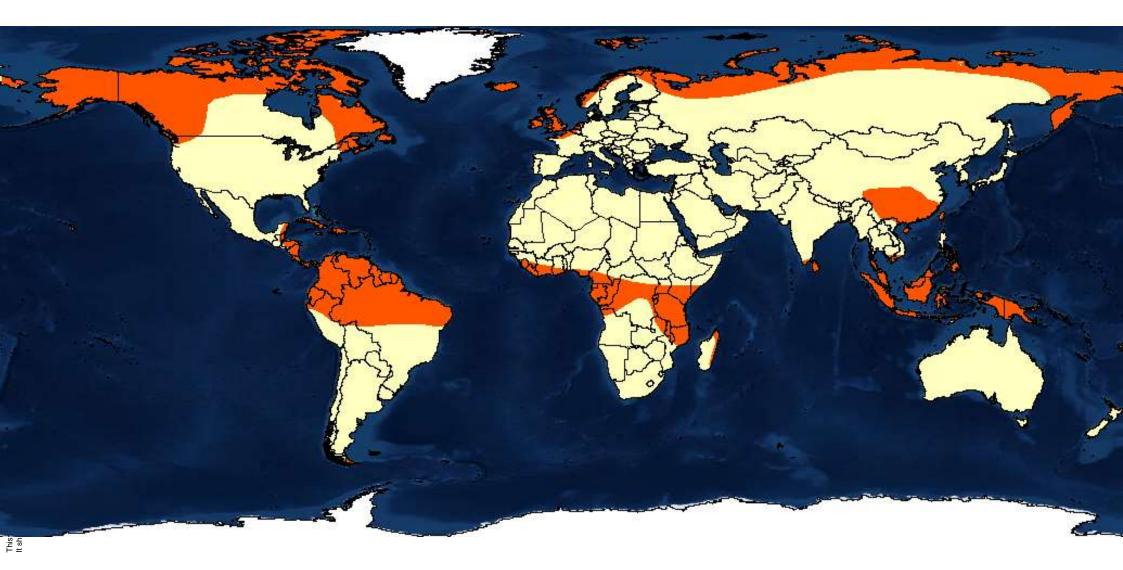
One Atlas: 1.5m First Layer

24 October 2016
* Polar areas excluded





One Atlas Commitment

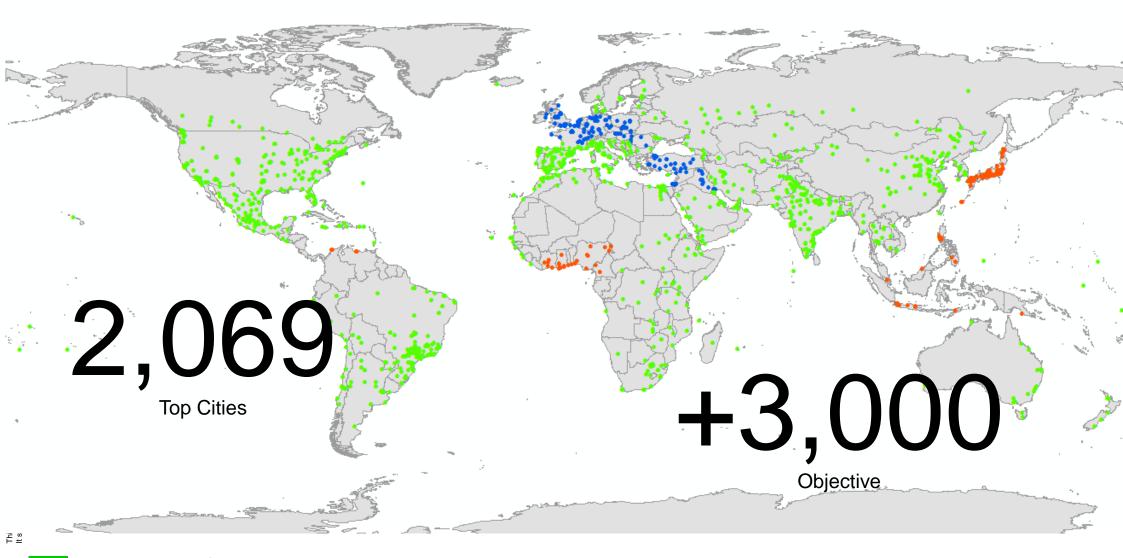


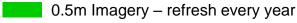
Up to 20° angle - 5% clouds - Less than a year @ 90% confidence

Up to 30° angle and/or up to 25% clouds and/or older than a year @ 75% confidence
24 October 2016
52



One Atlas Cities Commitment





0.5m Imagery – refresh every year (best effort)

24 Octobsma0thnagery – refresh every two years



Typical Uses Cases

Defense and Security

- Plan missions and operations
- Map, report and update positions, movements, risk areas
- Select transportation routes and access points

Oil, Gas and Mining

- Prepare ground scouting / exploration in the field
- Plan / implement a new facility
- Check environmental site restoration after exploitation

Civil Engineering

- Perform preparatory studies for infrastructure planning
- Define and adjust early routing
- Visualize, share and communicate infrastructure impacts

Agriculture

- Delineate parcel boundaries
- Map agricultural lands and crop species
- Track and trace tractors and irrigation assets

Forest, Environment

- Assess forest and non-forest area extent
- Identify tree cover change or de/reforestation
- Organize tree count or replanting

Location Based Services

- Widen and refresh imagery database
- Detect quickly where map updates are required
- Locate mobile assets, track and trace them



2 Options

55



ONELIVE

Cost-effective and consistent snapshot

Top quality, never ageing basemap



Core Product Options

ONE VIEW



Image selection	Handpicked images, driven by cloud minimization and seasonality consistency	
Content refresh	None	Dynamic, as per refresh commitment. Faster refresh option* upon feasibility



Core Product Options

ONE VIEW



Image selection	Handpicked images, driven by cloud minimization and seasonality consistency		
Content refresh	None Dynamic, as per refresh commitment. Faster refresh option* upon feasibility		
Editor ¹	Disabled	Enabled	



Core Product Options

ONE VIEW



Image selection	Handpicked images, driven by cloud minimization and seasonality consistency		
Content refresh	None	Dynamic, as per refresh commitment. Faster refresh option* upon feasibility	
Editor ¹	Disabled	Enabled	
Vintage option ^{2*}	Yes, previous OneView layers	Yes, OneLive imagery with a starting date defined by the user	



3 Licenses

Internal

For those who want imagery to perform their own daily operations

External Non Commercial

For organizations needing to share the data with others to perform their mission

External Commercial

For the ones that target to generate / secure revenues thanks to the dataset



Examples

Internal

A big O&G company A Ministry of Defense **External Non Commercial**

A Ministry of Agriculture wishing that farmers digitalize theirs parcels on an online basemap

External Commercial

LBS actors for map update
SMEs selling information they
extract from the data



Streaming

WMS, WMTS, WFS <1s for one TMS tile (256x256 px.)

Digital Copy Tiles

Global Ortho Layer Tiles (256 x 256 px, mixed PNG and JPEG) Digital Copy Segments

Individual Orthoimages JPEG 2000 Optimized



	Strooming	Digital Copy ¹	
Streaming -		Tiles	Imagery Segments
Spectral bands	RGB	RGB	RGB & NIR



Digital Copy¹

	Strooming	Digital Oopy	
	Streaming	Tiles	Imagery Segments
Spectral bands	RGB	RGB	RGB & NIR
Pixel depth	8 bits	8 bits	8 bits



Digital Copy¹

Streaming -		Digital Copy		
		Tiles	Imagery Segments	
Spectral bands	RGB	RGB	RGB & NIR	
Pixel depth	8 bits	8 bits	8 bits	
Geometric processing	Global ortho layer Geographic (WGS 84) Web Mercator	Global ortho layer tiles Geographic (WGS 84) or Web Mercator	Individual orthoimages Geographic (WGS 84)	



Digital Copy¹

	Ctrooming			
Streaming -		Tiles	Imagery Segments	
Spectral bands	RGB	RGB	RGB & NIR	
Pixel depth	8 bits	8 bits	8 bits	
Geometric processing	Global ortho layer Geographic (WGS 84) Web Mercator	Global ortho layer tiles Geographic (WGS 84) or Web Mercator	Individual orthoimages Geographic (WGS 84)	
Delivery	 Imagery: WMS, WMTS <1s for one TMS tile (256x256 px) Metadata: WFS, WMS 	Tiles (256 x 256 px, mixed PNG and JPEG) Batch delivery through our cloud platform ²	JPEG 2000 Optimized Batch delivery through our cloud platform ²	



This document and its content is the property of Airbus Defence and Space. It shall not be communicated to any third party without the owner's written consent | [Airbus Defence and Space Company name]. All rights reserved.

1

Offer Pitch

Airbus Defence and Space and IHS Jane's have partnered to create a unique offering combining accurate satellite imagery with daily insight and analysis to deliver a powerful geographical intelligence tool focused on countries of conflict and high risk.

Together, this unique, powerful tool will help intelligence professional share and verify important content, reduce the demands on big data and quickly help identify areas that require immediate focus.





1

Parternship

"Airbus Defence & Space IHS and Aerospace, Defence and Security (IHS Jane's) are partnering to deliver a market leadina GEOINTEL base maps focused on countries and regions of conflict.'

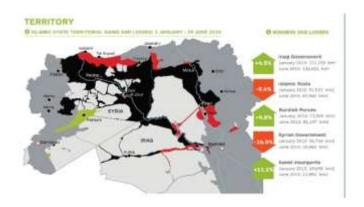


Airbus Defence and Space will deliver the smartest constellation combining radar and optical satellites, wide coverage 1.5m resolution satellite imagery across whole countries with 50cm resolution focused on areas of interest such as bases, conflict zones and populated areas.





IHS Jane's will deliver geospatial layers identifying military bases, military capability data, news, image analysis, terrorism and counterterrorism events. The solution will also utilise IHS' equipment specifications data to help with the identification of platforms on the ground.





1

What it does

"Intelligence community is moving away from the imagery based products to Multi-Source information"

Geographic Foundation

Consistent mosaic
Full coverage 1,5M
Conflict interest area 0,5M
Recent and uniform satellite
imagery

Geospatial content

Strategic Information

Country overview
Military Installations
Open street maps
Equipment specifications

Operational Information

Terrorist events
Conflict monitor
Country Risk Indicators
Security news
Imagery report (Jane's –
Go Monitor)

On demand

Conflict Atlas by IHS Jane's and Airbuse defence and Space

Reactive Satellite Tasking
Monitoring
Imagery Report
Intelligence Report

In house layers

Classified database Others



"Conflict Atlas is a foundation over which other sources of intelligence and products can be overlaid, the geographical reference for intelligence sources combination."





X



Satellite constellation
One year one World
One image everywhere in less than 24H









Conflict Atlas: Demonstration interface



SPECIFIC

HIGH RISK

CRISIS

24 October 2016

Where

"Working towards delivering Airbus Defence and Space's satellite imagery with IHS Jane's geospatial layers of data and insight across the following countries and conflict zone."

Afghanistan Iraq Libya North Korea Syria Ukraine CRISI Yemen Algeria Iran Nigeria Pakistan Somalia HIGH **RISK**

SPECIFIC AREAS So Online only Q3/4 ...

Border Syria/Turkey Kenya/Somalia South China Sea

ACRANASIS DE PAGE DE LA COMPANIA DEL LA COMPANIA DE LA COMPANIA DE

2020 ->?????????



https://airbusdefenceandspace.com/newsroom/news-and-features/airbus-defence-andspace-invests-in-very-high-resolution-satellite-imagery-from-2020-onwards/

Four very high-resolution (VHR) optical Earth observation satellites to be launched in 2020 and 2021 will ensure continuity of Pléiades mission



- Highly responsive dual VHR constellation will offer state-of-the art service to the Airbus Defence and Space imagery user's community for the next decade
- Recognised operational Pléiades system features will be improved to match the market requirements expected to be the norm at the time of launch, and will deliver new applications such as business intelligence and analytics

As announced at World Satellite Business Week by Nicolas Chamussy, Head of the Business Line Space Systems within Airbus Defence and Space.

Offering intraday revisit capacity of any point on Earth, improved reactivity in satellite tasking, and the ability to capture millions of km² per day, this constellation, entirely funded, owned and operated by Airbus Defence and Space, will respect the continuity of Pléiades and all French laws and regulations.

74

Red Edge, SWIR ???????!!!!!!!

Köszönöm a figyelmet!

www.intelligence-airbusds.com/







Serving Customers in Versatile Markets

Intelligence supports decision makers worldwide to increase security, boost performance, optimise mission planning and operations and improve management of natural resources.



Defence & Security



Oil, Gas & Mining



Avionics



Maritime Surveillance



National Planning



Forestry & Environment



Public Security



Location-Based Services



Agriculture



Serving Customers in Versatile Markets

Intelligence supports decision makers worldwide to increase security, boost performance, optimise mission planning and operations and improve management of natural resources.









Defence & Security

Oil, Gas & Mining

Avionics

Maritime Surveillance











National Planning

Forestry & Environment

Public Security

Location-Based Services

Agriculture



Intelligence: Our Products & Services









SATELLITE IMAGERY

Access and provision via a complete constellation:
Pléiades, SPOT 6/7,
TerraSAR-X, TanDEM-X,
DMC Constellation,
FORMOSAT-2,

IMAGERY SOLUTIONS & SERVICES

Data access and management, monitoring and analysis of assets and Areas of Interest, reference layers, software

INTELLIGENCE, SURVEILLANCE, RECONNAISSANCE

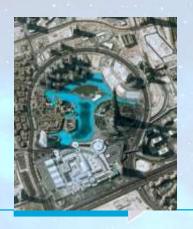
Tools and systems to enable the direction, collection, planning, tasking and dissemination of intelligence data from multiple sources

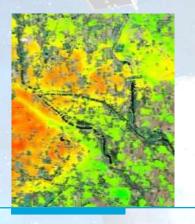
COMMAND & CONTROL

Joint and Tactical Land and Headquarter Command and Control Systems, Ground based air defence C2 systems, Military Air Traffic Control Systems



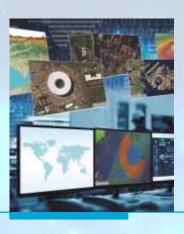
Pioneering Earth Observation Data and Services











SATELLITE IMAGERY

- Pléiades
- SPOT 6/7
- TerraSAR-X
- TanDEM-X
- DMC Constellation
- FORMOSAT-2

MONITORING SERVICES

- GO Monitor
- GO Monitor Forest
- Global Seeps
- Geological Studies
- Surface Movement Monitoring
- Change Detection

REFERENCE LAYERS

- WorldDEMTM
- GEO Elevation
- SPOTMaps
- GEO GCPs
- Foundation Layers

PLATFORMS & SOFTWARE

- Pixel & Street
 FactoryTM
- SAFEcommandTM

DATA ACCESS & MANAGEMENT

- GeoStore
- Direct Reception
 Services
- Data Management Solutions



Our Constellation - The Imagery that Suits You

Pléiades

- Very high resolution twin satellites [50cm]
- Daily revisit capacity and highly reactive tasking

SPOT 6/7

- High resolution twin satellites [1.5m]
- 60km swath for large-area coverage
- Daily revisit capacity

TerraSAR-X TanDEM-X

- Radar satellite formation
- Various resolutions
 [0.25m to 40m] and scene sizes

DMC Constellation

- Vast daily collection capacity
- 600km swath for rapid coverage and revisit

FORMOSAT-2

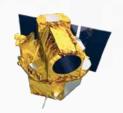
- Reactive 2m-res satellite
- Daily revisit capacity with the same viewing conditions













Defence Market and Customers



JOINT

Planning and operation support for tri-service Joint Headquarters



LAND

Delivery of strategic and tactical systems in support of landbased Armed Forces missions



AIR FORCE

Delivery of surveillance, data fusion and information monitoring services solutions for Ground Based Air Defence Command & Control and Air Traffic Control



Provision of information and for Maritime Surveillance



INTELLIGENCE

Supply technologies to support collection, analysis, exploitation and dissemination of data and information





Our Radar & Optical **Satellite Constellation**

Access to the most most comprehensive and expanding constellation of Earth observation satellites commercially available today - 6 optical and 2 radar



